



encrypt

A scalable and practical
privacy-preserving framework

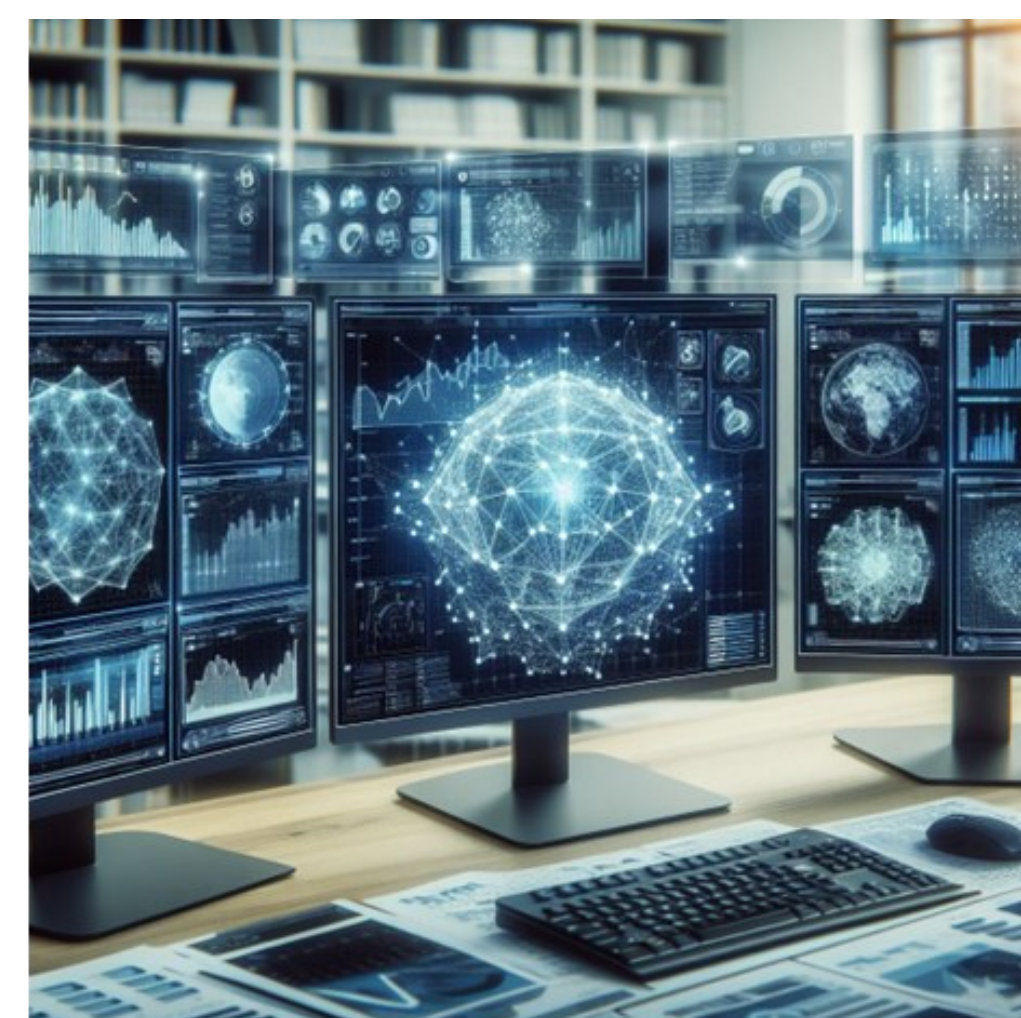
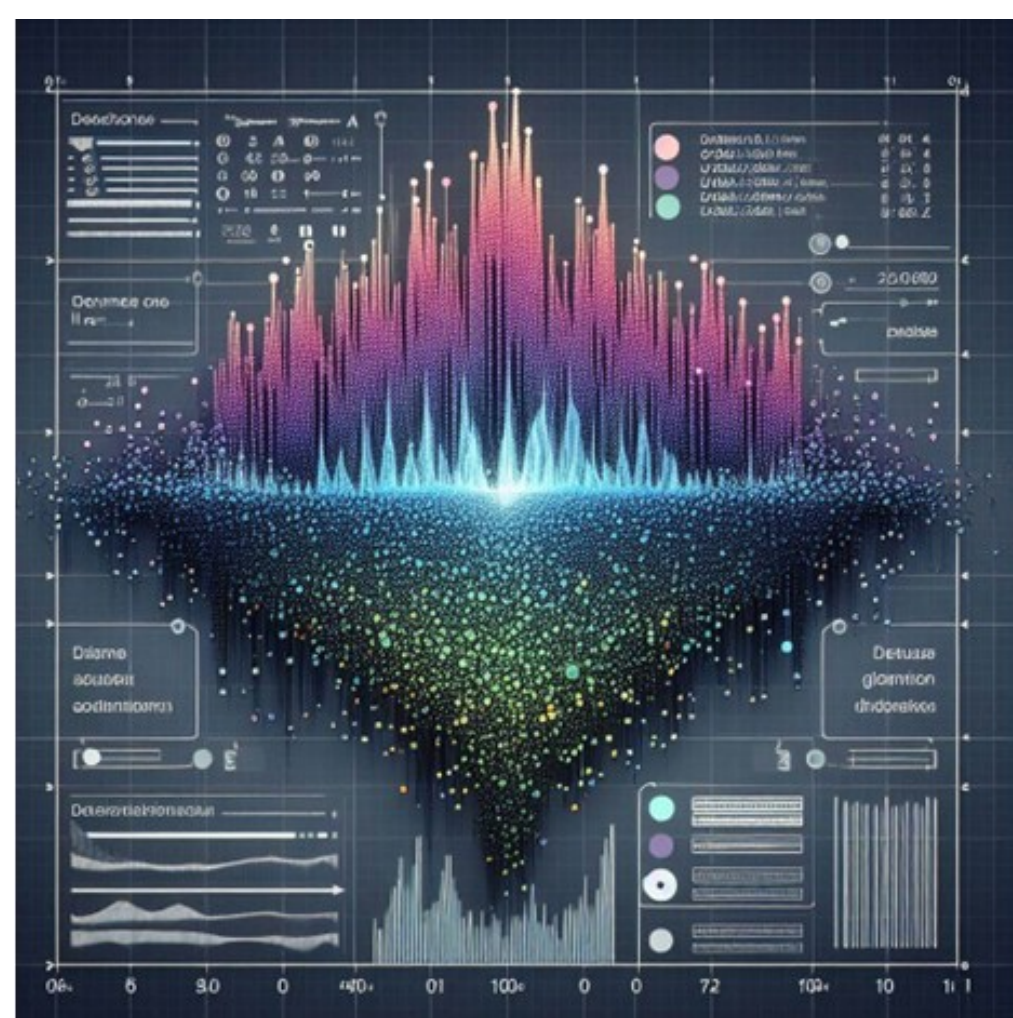
Differential Privacy

Differential Privacy: Sharing Data Without Sharing Secrets

Differential Privacy

- Ensures data privacy by adding carefully calibrated noise to query responses
- Prevents the identification of individual records (anonymity)
- Still allows for accurate aggregate analysis

Goal: Enable non-technical users to use Differential Privacy with very little required technical expertise



DP suggested by
Recommendation
Engine with
 ϵ -value

Users will have to
locally add noise
to data **using the
ENCRYPT interface**

This noisy data
will then be
uploaded to the
ENCRYPT platform

Machine Learning
models can then
be trained on the
anonymized data

Comparison of model training with addition of noise (Differential Privacy case) and the original clean dataset showed that despite noise, data analytics is still possible.



Most accurate models are serialized (pkl format) for future use

- These models can be used for analytics on non-training datasets
- Code is general enough to work on any dataset
- Just need to identify the features to use and target variable
- The above is possible through the user interface



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